

QUOTE

“

We're committed to giving students the very best of what Lehigh has to offer.

Patrick V. Farrell, Provost for Academic Affairs

”

Fields

- Quote Text *
- Source

Functionality

Displays a quote within a grey box listing the quote with its (optional) source with quotes framing the box.

Suggested Use Case

Quotes with a relatively small (suggested 1-3 lines) of text

Constraints

Not meant for long (paragraph-length) quotes

ACCORDION

Where is the entrance to the Engineering College?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam,

How many departments are there?

Which college is the best for me?

Fields

- Question *
- Answer *

Functionality

Displays rows of titles which expand (with an accordion-style animation) to reveal additional information related to that title.

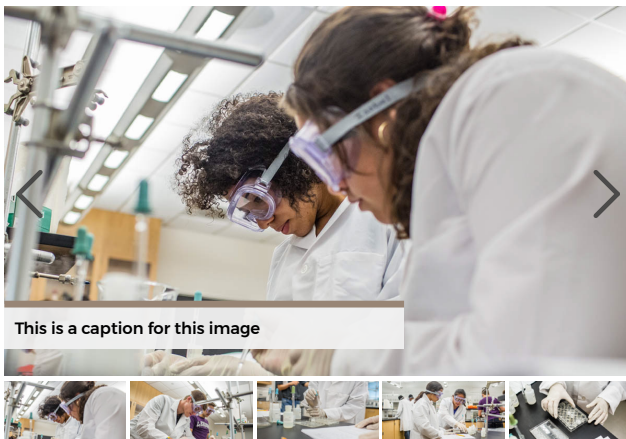
Suggested Use Case

FAQ and Q&A; to shorten pages with a lot of content (so that some can be hidden, and relevant information can be expanded to view)

Constraints

Limited to text and hyperlinks; best with no images/advanced content

IMAGE SLIDER WITH THUMBNAILS



Fields

- Slide Image *
- Slide Text

Functionality

Displays 1 to 5 photos with the option to link each photo in an image slider / slideshow

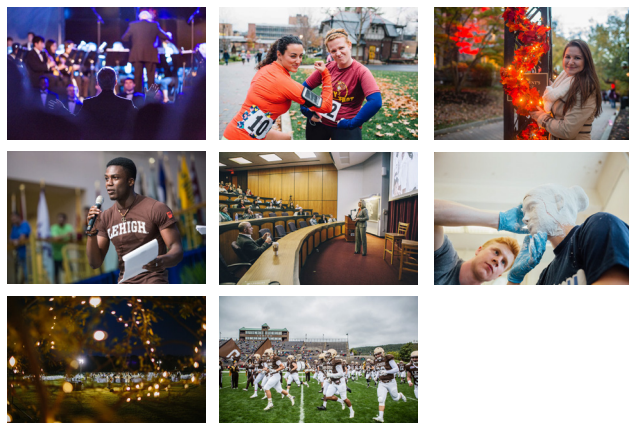
Suggested Use Case

To showcase a small collection photos within a page; good for displaying a few photos related to the surrounding content

Constraints

Not meant for large image sliders or photo galleries; not meant for text-heavy images (e.g., flyers and announcements)

PHOTO GALLERY



Fields

- Section Heading
- Image(s) *

Functionality

Displays a larger number of photos to be presented in a gallery grid style on a page; when clicking a photo, it expands over your screen in a lightbox where you can view the full photo and cycle through the photos in the gallery

Suggested Use Case

To showcase a full gallery of photos (e.g., from an event related to page content)

Restrains

Looks best with at least two rows of photos added

LARGE IMAGE



Fields

- Image *
- Caption

Functionality

Displays a large photo with a caption beneath

Suggested Use Case

To display a large photo with caption that relates to the surrounding content

Constraints

Looks best when placed between other content sections within a page; looks best when not stacked on top of other content sections of the same type

TEXT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel risus dapibus, sodales lectus in, viverra lectus. Donec id faucibus enim. Phasellus at placerat nibh. Mauris ac ex iaculis, finibus sem in, molestie lorem. Sed eget ligula tellus. Nunc massa leo, volutpat sit amet ex molestie, maximus porta metus. Fusce viverra enim purus. Sed quis tempus quam, tristique mollis velit. Duis consequat, augue vel congue sollicitudin, nisl sem maximus dui, quis varius neque nisi non lectus. Ut quis tortor hendrerit, iaculis libero nec, ultrices risus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

Fields

- Text *

Functionality

Displays a section of text between other content sections

Suggested Use Case

To place text between other types of content sections

Constraints

Not meant for advanced sections of content

IMAGE WITH TEXT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse.

[More Information »](#)



Fields

- Section Heading
- Image Alignment *
- Image *
- Caption
- Text *

Functionality

Displays a section containing paragraph text alongside an image with a caption.

Suggested Use Case

To insert paragraph text between two other content sections

Constraints

Not meant for inserting photos (recommended to use another content section for best formatting)

PEOPLE

shr216@lehigh.edu

Sathya Ram

Senior Developer (Portal)
Design, Studio Art



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Ashley Ryan

Senior Developer (Web)
Computer Science, and
Business



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Tom Donahue

Senior Developer (Drupal)
Design, Studio Art



alr214@lehigh.edu

Greg Skinner

Director of Web & Mobile
Computer Science, and
Business



Fields

- Section Heading
- Name *
- Photo
- Email
- Position
- Additional Information

Functionality

Displays a collection of photos with related information for each, each with the ability to link to another page

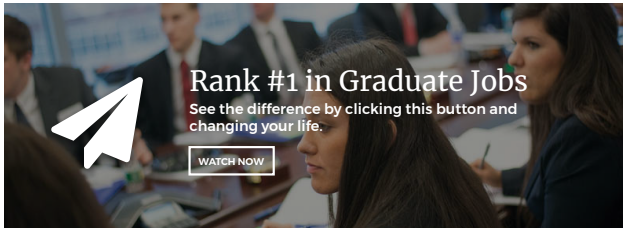
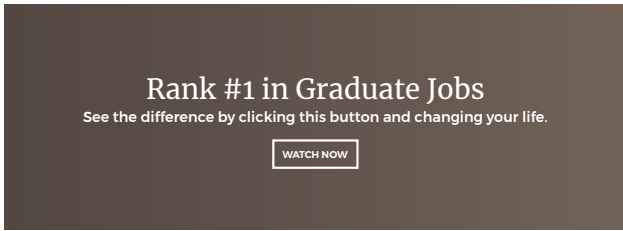
Suggested Use Case

To insert people related to the content of the page (e.g., researches on a research lab page)

Constraints

Not meant for news or photo galleries

CALL TO ACTION BLOCK



Fields

- Icon
- CTA Title *
- CTA Text
- CTA Button
- Background Image

Functionality

Displays a marketing promo message with a call-to-action button

Suggested Use Case

To highlight a promo message with the intention of making the user take an action (e.g., click on the button to view more information); e.g., “apply now,” “sign up for our newsletter”

Constraints

Not meant to be used for lengthy text or for displaying information without some action for the user to take (e.g., applying to a program)

BUTTONS



Fields

- CTA Buttons

Functionality

Displays 1 to 3 buttons, with each linking to a different page

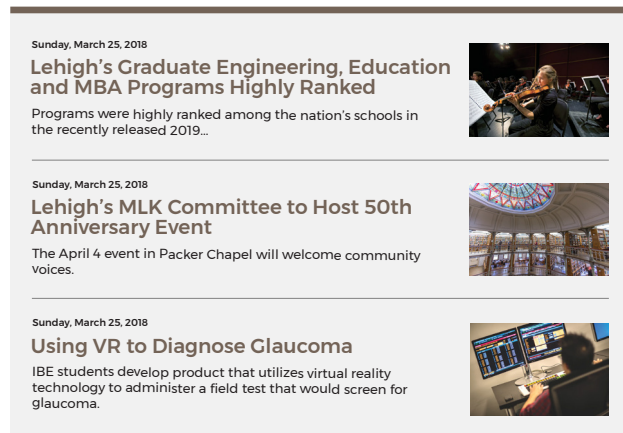
Suggested Use Case

Use instead of a “Call To Action Block” when there is no need for a promo message

Constraints

Limit button text to 1-3 words

NEWS



Fields

No fields required - adding the content section automatically displays events

Functionality

Displays the 3 latest news articles created on the website

Suggested Use Case

Use when the latest news is relevant information for the page

Constraints

News articles must already be created for them to appear in this display

UPCOMING EVENTS



Fields

No fields required - adding the content section automatically displays events

Functionality

Displays the 3 latest events pulled into the website from the relevant category on the university calendar (when events calendar import functionality is set up for the site)

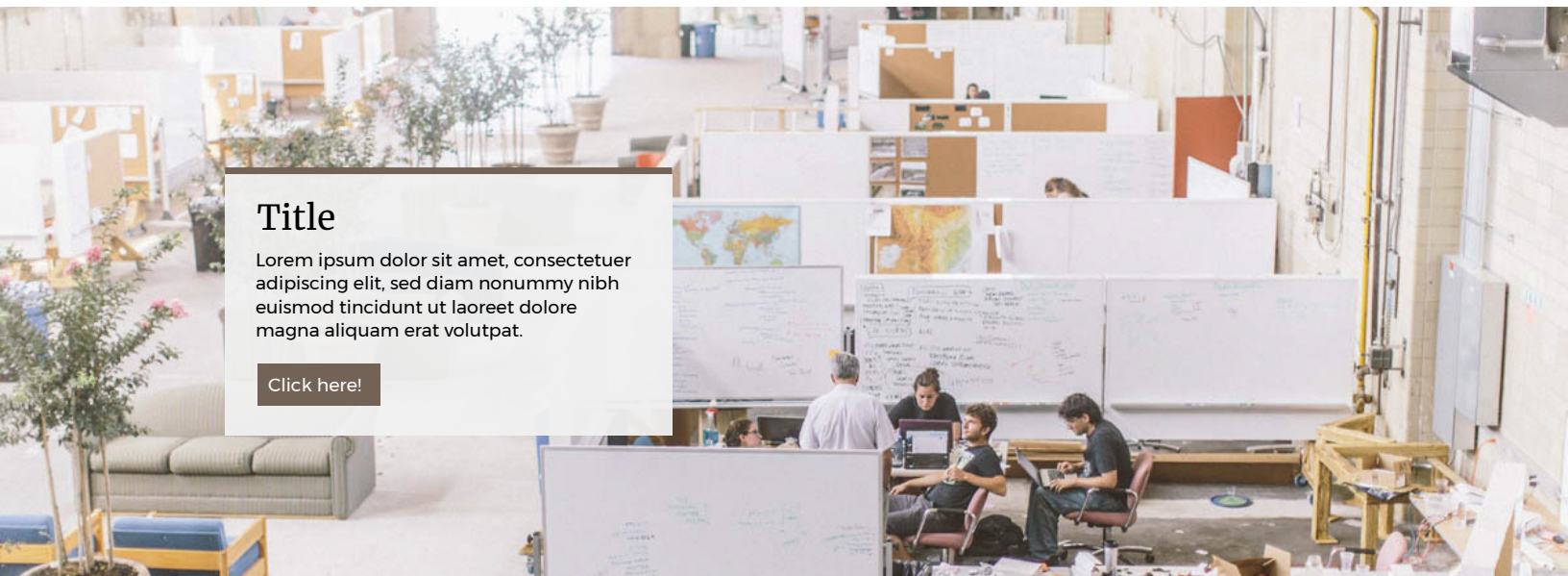
Suggested Use Case

Use when the upcoming events are relevant to the information on the page

Constraints

Client must have a category within the Lehigh University events calendar, and the website must be set up to import those events before this content section can be used

IMAGE WITH CAPTION



Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

[Click here!](#)

Fields

- Image
- Title
- Caption
- Link

Functionality

Displays a title, summary/caption, and button within a white box over a large photo. Appears full-width when placed on homepage.

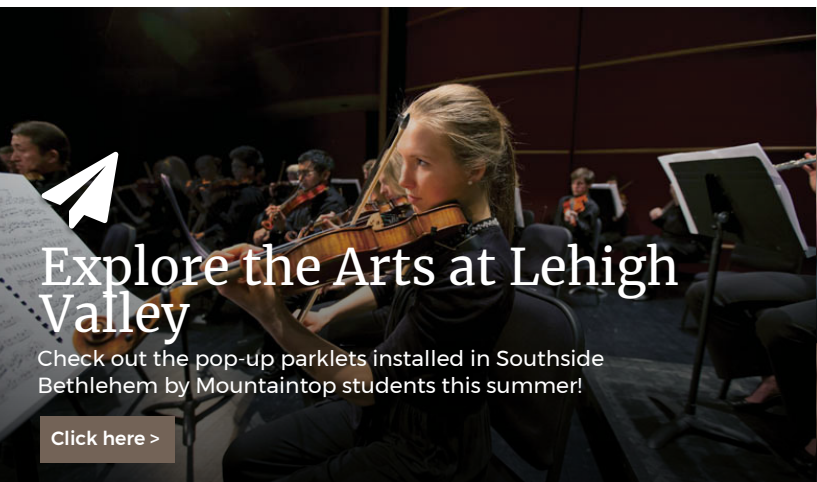
Suggested Use Case

Use to display one piece of information in a stylistic manner that sets it apart from the rest of the page

Constraints

Looks best when placed on the homepage but can be used on internal pages as well; images must be of high quality/resolution

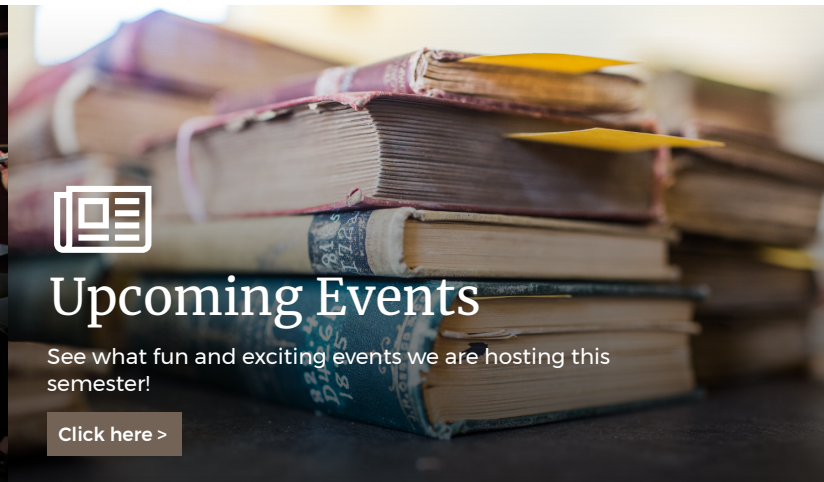
TWO-COL CTA BLOCKS



Explore the Arts at Lehigh Valley

Check out the pop-up parklets installed in Southside Bethlehem by Mountaintop students this summer!

[Click here >](#)



Upcoming Events

See what fun and exciting events we are hosting this semester!

[Click here >](#)

Fields

- Section Heading
- Background Image
- Icon
- Title
- Caption
- Link

Functionality

Displays two side-by-side blocks containing a title, text area, with an optional icon and link. Content section appears full-width when placed on homepage

Suggested Use Case

To place two sections of content side-by-side. Ideally, content is somewhat related or goes to two symmetrical site sections (e.g., undergraduate and graduate; news and events)

Constraints

Two blocks of content must be provided; icon must be a Font Awesome icon

TEXT CALLOUT

As members of Lehigh's vibrant and collaborative community of scholars, students pursue their passions through academic rigor, a flexible curriculum, hands-on experiences and innovative research.

Fields

- Text

Functionality

Displays brown, centered text that is slightly larger than typical paragraph text on a page. Content section appears full-width when placed on homepage

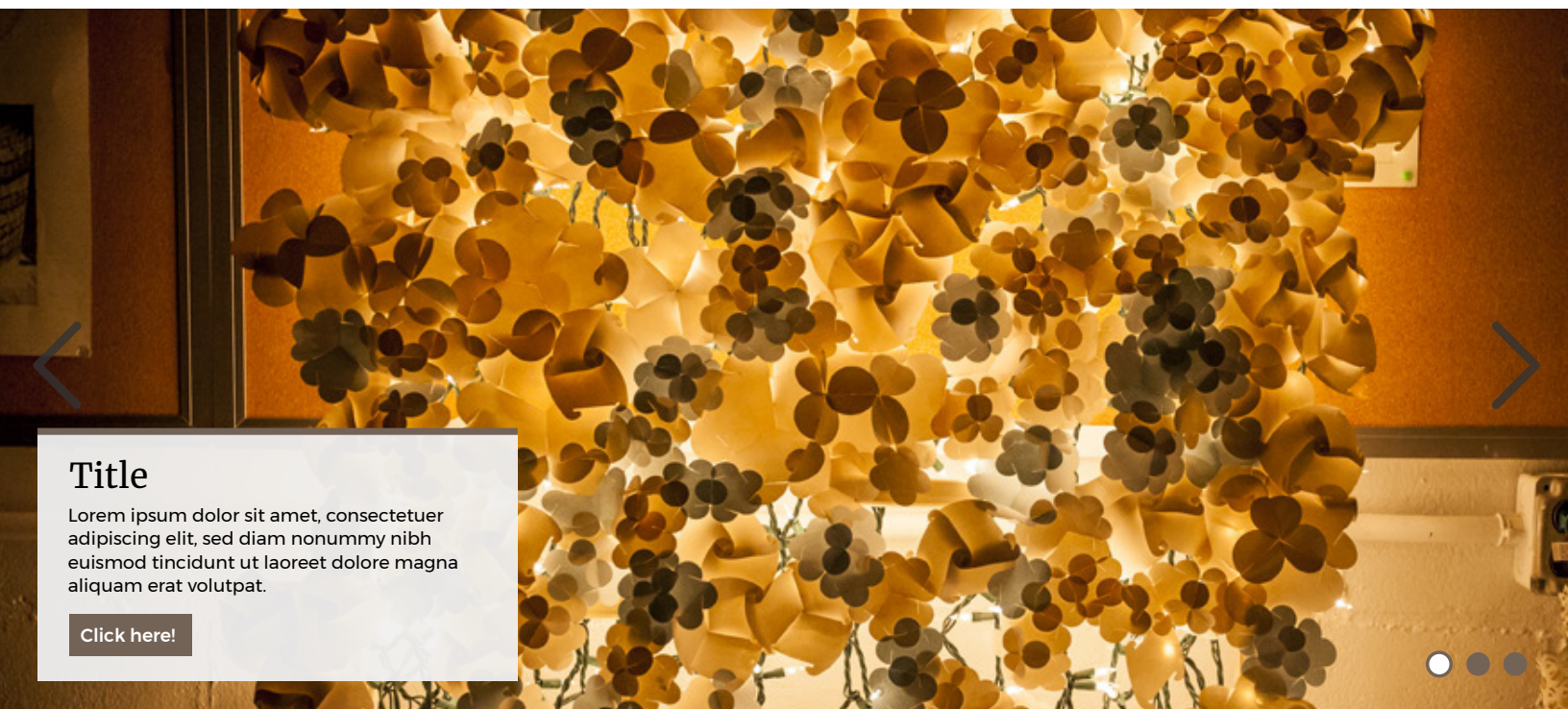
Suggested Use Case

Marketing phrases that are meant to catch the user's eye

Constraints

Best when used for 2-4 lines of text

IMAGE SLIDER


Fields

- Slide Image *
- Slide Title
- Slide Caption
- Slide Button
 - Title *
 - Link

Functionality

Displays 1 to 5 photos with optional captions to link each photo and displays them in an image slider / slideshow cycle

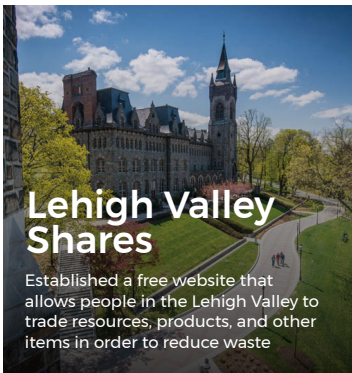
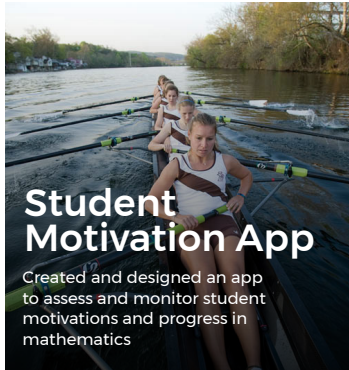
Suggested Use Case

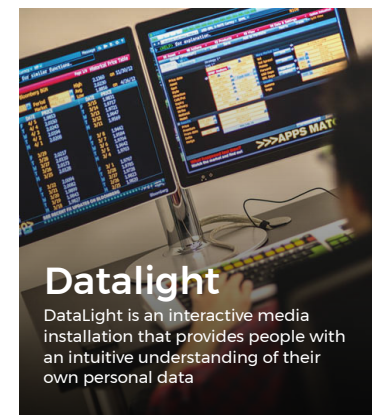
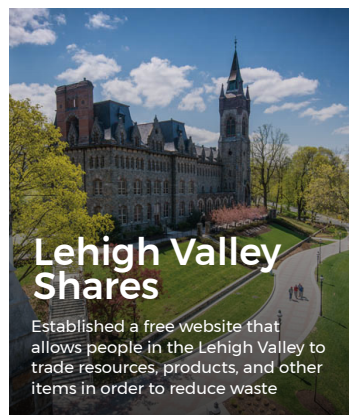
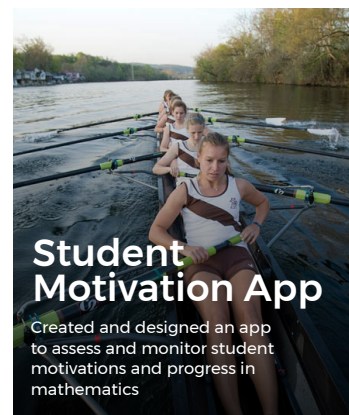
To highlight photos and information within a page; good for displaying a few full width quality photos related to the surrounding content; news, highlights important information that cycles through.

Constraints

Not meant for small image sliders or photo galleries; not meant for a lot of text, images for slider must be high resolution

CARD GRID

50%

100%

FULL WIDTH


Fields

- 50% / 100% *
- Section Heading
- Background Image *
- Card Title *
- Card Text
- Card Link

Functionality

Displays a title (and possibly a small amount of additional text) in a "card" format superimposed over a background image (or color gradient, if no image is provided). If a URL is provided, the entire card becomes an active link to the designated page.

Cards are all equally-sized, and typically displayed in a "grid" of rows and columns, with an optional section heading above. The exact layout depends on context. Card Grids display slightly differently on home pages and internal pages.

50%-width grids display two cards per row on internal pages (there should be a minimum of three cards in the grid), and up to five cards per row on the home page. The grid will adapt as the screen size or window size changes. 100%-width grids are limited to a single row, and display one card full-width (but you can stack 100%-width grids one after the other as separate content sections to accommodate multiple cards).

Suggested Use Case

To display a list of alternatives in a more interesting and visual fashion than a simple list. A 100%-width single-card "grid" can be used instead of a large Image With Caption or a Call-To-Action block (CTA) when you want the entire image to be the link instead of using a button.

Constraints

50%-width grids require a minimum of three cards; 100%-width grids are only one card. Space for Title and Text is limited.